



FANULI

Milan Guide 2024

Salone Del Mobile, Milano
14.04.24 - 21.04.24



Since visiting for the first time in 1997, the 2024 edition of Salone del Mobile marks my 26th time attending Milan for the most important week in the design calendar.



Antonio Citterio



Kensaku Oshiro



Carlo Colombo

For us, Milan Design Week is more than just a chance to catch-up on the latest ‘trends’ - it serves as a way to reconnect with longstanding friends. It’s important for us to experience shared moments with the Australian design community and our suppliers, as it feels like bringing family together.

These storied Italian companies are constantly innovating, working with world-leading designers to create pieces that are unique and built to last, making Salone del Mobile an incredible way to gain an insight into how the most influential brands in the design world are always moving forward.

This year, I will be joined by our most considerable attendance in Fanuli's history. Seven of our team members will be on the ground, with both our Sydney & Melbourne contract teams alongside me to assist with hosting personal tours from Tuesday 16th through to Thursday 18th at the Rho centre, plus our Marketing team to provide live updates on our social pages for those who are unable to attend.

We’re very excited to be hosting our first ‘Aperitivo with Fanuli’ so we can welcome you to Milan in style, as we know how far you’ve travelled to be inspired. It’ll be a beautiful opportunity to meet if we haven’t already, to share a drink and to chat with our team before the madness of Design Week begins.

We look forward to seeing you there for another memorable visit to Milan.

Sandro Fanuli, Director

Aperitivo with Fanuli

Together with our Italian brand partners and Belle editor Tanya Buchanan, join us for an informal evening in the heart of Milan while enjoying canapés and aperitivo.

With plenty of excitement in the air before the formalities begin, it'll be a great chance to be amongst peers in the Australian design community, as well as key figures from some of Italy's iconic furniture houses

Where: El Portena, Speronari Suites, 4, 20123 Milano

When: Sunday, 14th April

Time: 5:00pm – 6:30pm

RSVP essential: andrew@fanuli.com.au



FANULI belle



Fanuli Itinerary

Our dedicated Fanuli sales representatives will be directing tours of our partners' stands across the exhibition centre to showcase all the latest in Italian design and innovation. They look forward to offering their personal insights and answering any questions you may have during the below dates and times.

Day 1: Tuesday, 14th April

Day 2: Wednesday, 15th April

Day 3: Thursday, 16th April

9:30am – 10:30am:

Meet at Riva 1920 stand (near Hall 7)

11am – 12:30pm:

Flexform followed by lunch in the VIP area
(be sure to get here early to secure a seat)

1 – 1:30pm:

Bonaldo & Fiam

1:30pm – 3pm:

Kristalia & MD House

3pm onwards:

Ethimo and Eforma

RIVA 1920
Corso Italia Est (near Hall 7) E03

FLEXFORM
Hall 9 Stand E05 E11 F02 F08

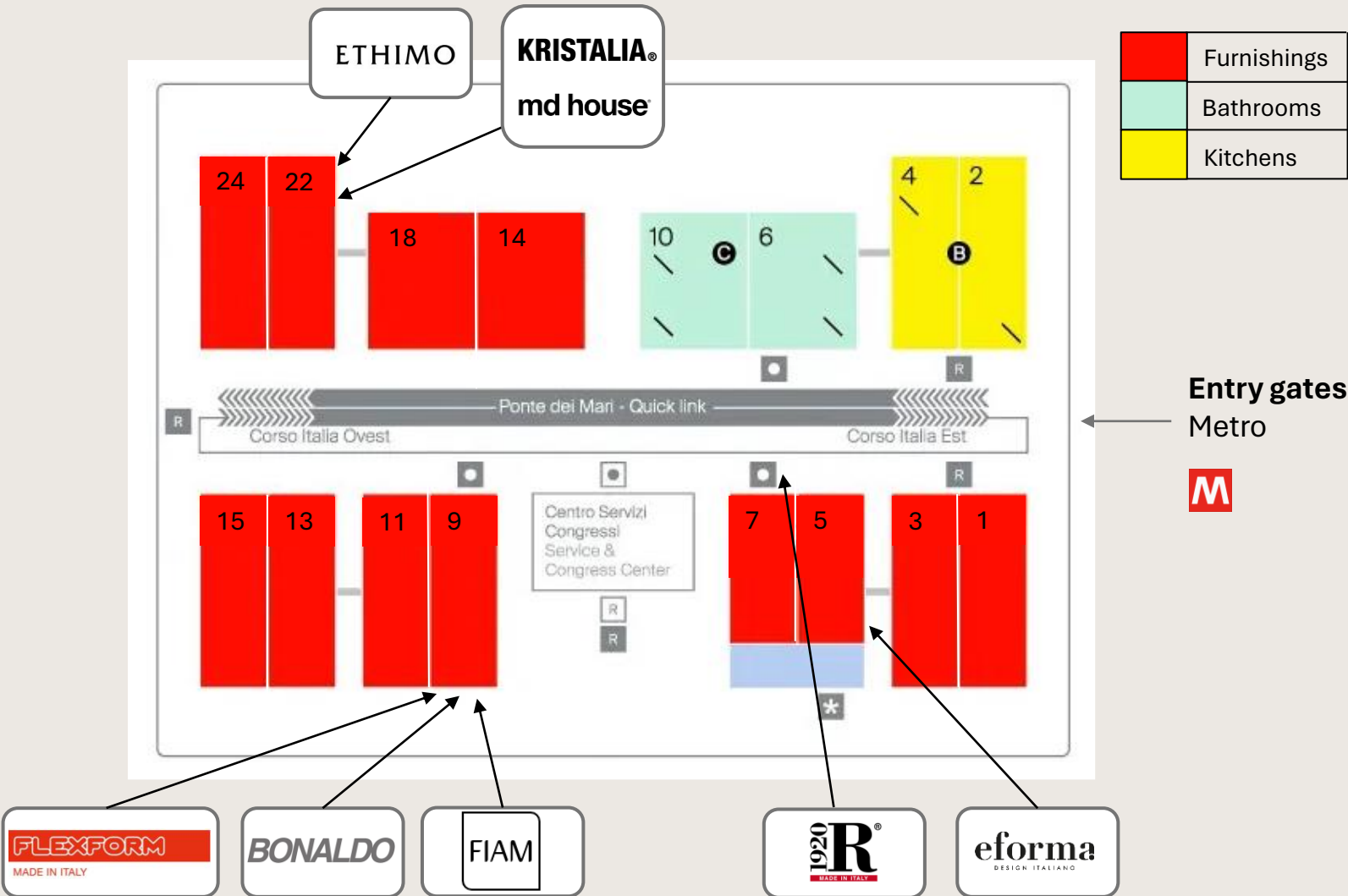
BONALDO
Hall 9 Stand F01-F03

FIAM
Hall 9 Stand C 09

KRISTALIA & MD HOUSE
Hall 22 Stand D25-E20

ETHIMO
Hall 22 Stand L22-L24

EFORMA
Hall 5 Stand A11



Meeting Point
9:30 – 10:30am

16.04.24 – 18.04.24
Fiera Milano - Rho

Our Brands



Flexform Stand:
Hall 9, Booth E05 – F02 / E11 – F08

Flexform Flagship Store:
Milano Via della Moscova 33

BETWEEN THE FOLDS

MILANO DESIGN WEEK
16-21 APRIL 2024

Flexform

The embodiment of Fanuli's enduring values – aesthetic beauty, history in the world of designer furnishings and family connection. The company's aesthetic language is more accurately expressed through the concept of discreet elegance that translates to uncluttered shapes and soft, never ostentatious, materials. The Flexform world is one of good manners and good taste, and a kind of artistic finesse in every detail.



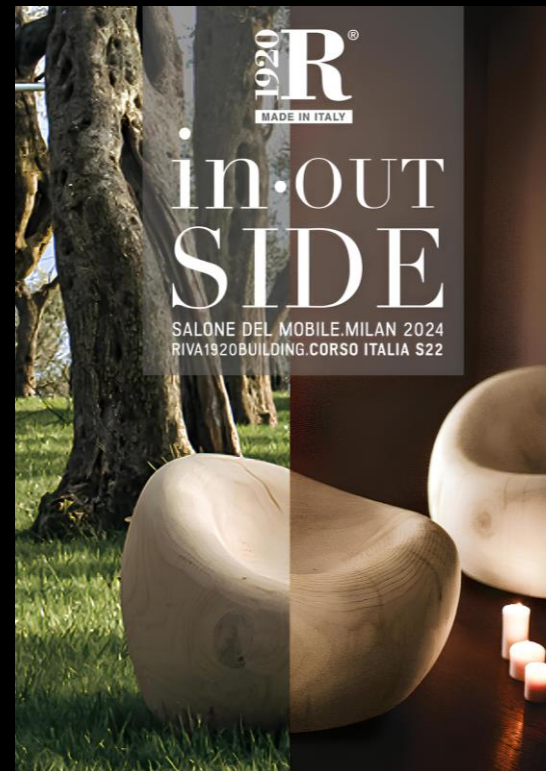
Kristalia

Established in 1994 by young entrepreneurs from Italy's north who share two great passions: design and jazz. From the outset, Kristalia has given special attention to innovative design projects through experimentation and searching for new technical solutions, using materials borrowed from the fields of fashion and sport.



MD House

Inspired by essential beauty, harmonious lines and colours, along with quality wood finishes with artisanal-style detailing. Every production process is carried out in-house by a company that loves to spread the culture of Italian design and know-how. An ever-growing range of modular furniture systems for the living room and bedroom, all designed with an eye on the very latest home furnishing trends.



Riva 1920

A family-owned business that has been producing timeless, solid wood furniture in Northern Italy for more than three generations. Their philosophy remains simple: to embrace the unique and unpredictable nature of wood and respect the environment.



Fiam

Founded in Italy by Vittorio Livi in 1973, FIAM has become a leader in the design industry after becoming the first company to produce furnishing items in curved glass.

Using advanced technology while partnering with top international designers has allowed the brand to build a collection that includes award-winning designs that are recognised around the world.



Bonaldo

Bonaldo's history began more than seventy years ago. In 1936 Giovanni Bonaldo started his artisan processing of metals for the furniture field. Today, the company has grown to be one of the most respected furniture manufacturers in Europe.



Eforma

The eforma philosophy expresses the centrality of a project that only sensitivity to design and tailoring can transform into unique objects, capable of enriching the beauty and functionality of the environment in which our life takes place. Each product is made strictly by hand in their Thiene factories.



Ethimo

Specialising in high-quality outdoor furnishings and décor, Ethimo takes its inspiration from the warm, inviting colours of the Mediterranean and the charm of humble, authentic places. Its contemporary design collections are made with comfort and practicality in mind and enhance any outdoor area.



Paola Paranetto

Paola began her ceramic training in Umbria and Tuscany, where she learned the main techniques of working with clay. After continuous progress, her "Cartocci" collection came to life, a rich series of sculptural objects that is ever-evolving and available in an expansive palette of colour options.



Restaurants to visit



Ristorante Da Giacomo

A real institution in the city, this old guard restaurant marries the simplicity of rustic Tuscan cuisine with the drama of classic Milanese interior design (the dining room, which features ornate wall paneling and graniglia floors, was designed by the infamous architect Renzo Mongiardino back in 1989).

The extensive menu skews towards seafood, serving dishes like paccheri with swordfish and eggplant, a large selection of raw carpaccio and tartare, plus market-fresh fish, which arrives at the table whole to be served with theatrical flair.



San Mauri

An Italian bistro with excellent wines and a menu of interesting pairings such as cod and coconut, as well as one of the best Milanese risottos. You'll find farm-to-table ingredients and kind service. Don't miss the toilets – the sink is 500 years old.



Trattoria Madonnina

A quiet side street just off Corso San Gottardo hosts this lost-in-time trattoria, one of Milan's oldest. A small menu is handwritten each day, offering Milanese comfort food at its finest, including *Cotoletta alla Milanese*, *ossobuco* and traditional saffron risotto, which are usually on offer for both lunch and dinner.

In the summer, Madonnina's vine-ringed patio is scattered with tables, and on Saturday nights, a saxophone player often pops in for a song or two.



ADI Design Museum

A must if you are into modern Italian design and its history, showcasing 70 years of design across 23,000 pieces.

Design figures such as Bruno Munari, Achille Castiglioni, and Renzo Piano are just some of the names represented in the museum's Permanent Collection with their incredible creations.

The museum spaces host temporary in-depth exhibitions, cross-cutting initiatives and meetings for the general public, with the aim of raising awareness and promoting design culture at both national and international levels.



Fondazione Luigi Rovati

The seven-year project for the Fondazione Luigi Rovati marks the completion of the renovation and remodeling of Milan's 19th Century Palazzo Bocconi-Rizzoli-Carraro by Mario Cucinella Architects.

The new series of underground galleries of the Foundation's Etruscan collection are at the core of this innovative addition to the city's cultural and civic life at 52 Corso Venezia. In addition to the Etruscan galleries, the Fondazione Luigi Rovati's art museum houses two floors of exhibition space, a bookshop, a café and a restaurant on its top floor.



Villa Necchi Campiglio

The 1930s Villa Necchi, is anchored in its past, with every element of the building carrying the signature of Piero Portaluppi, a main figure in the Italian Rationalism movement.

The villa's interior is a showcase of modernist design, with clean lines, an innovative use of materials, and custom-designed furniture by renowned Italian designer Gio Ponti—a perfect time capsule of modern Italian architecture.



Bar Basso

The negroni sbagliato was first created at this classic Milanese cocktail bar and is still served today in an enormous glass. Located in Città Studi, an area buzzing with students, Bar Basso fills up during Salone del Mobile, when it becomes the after-party venue of choice.

Camparino in Galleria

Camparino in Galleria is the original Campari Bar in Milan, and a true Milan institution. In 1867, Gaspare Campari opened a wine shop in the newly-constructed Vittorio Emanuele II Gallery, which became the Camparino in 1915 and continues to bear the Campari name to this day. Located immediately across from the Piazza Duomo, you can't miss it.



The Spirit

You need to be curious and adventurous to find the entrance sign. This cocktail bar located in the heart of Porta Romana in Milan transports you back to the 80's. Velvet sofas, extravagant mirrors and sparkling lights lure you into a place where the perception of time and the world outside fades away.

Fanuli welcomes the 62nd edition of the Salone Del Mobile, Milano

If you are visiting Milan this year and have not registered your interest with Fanuli, please get in touch and we will add you to our growing list of attendees.

And don't forget to follow us on Instagram for all the latest developments **@fanulifurniture**

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